

## Bluenotes EMEA Conference 2015 @ Zayed University Conference Center

Time	Tuesday, November 3 <sup>rd</sup> 7:30 – 4:45		3
7:30 – 8:30	Registration & Coffee		
8:30 – 9:20	Opening Ceremony <b>Zayed University Provost, Dr. Marilyn Roberts and the Canadian Council General</b>		
9:20 – 10:00	Assessments in Support of Teaching & Learning: The SFU Experience <b>Simon Fraser University</b>		
10:05 – 10:45	The Future of Feedback & Assessment: Adaptive Social Engagement Hub <b>Interactive Session, facilitated by eXplorance</b>		
10:45 – 11:10	Morning Coffee Break		
11:10 – 11:50	Preparation of an Institutional Annual Report- Challenges and Opportunities <b>Dubai Medical College</b>	Best Practices of an Integrated Blue Feedback System with SIS and LMS <b>Interactive Session, facilitated by eXplorance</b>	
11:55 – 12:35	Advanced Features in Reporting and Analytics - <b>Interactive Session, facilitated by eXplorance</b>	Introduction of Blue Dashboards & Enhanced User Experience <b>Interactive Session, facilitated by eXplorance</b>	
12:35 – 1:45	Lunch Break		
1:45 – 2:30	Assessment and Analytics: The Case of the Holy Spirit University of Kaslik <b>USEK</b>		
2:35 – 3:15	Techniques for Increasing Student Participation and Response Rates <b>Discussion Panel</b>		
3:15 – 3:35	Afternoon Coffee Break		
3:35 – 4:15	Using Big Data Text Analytics <b>University of Louisville</b>		
4:15 – 4:35	Introducing Customer Loyalty Program <b>Interactive Session, facilitated by eXplorance</b>		
4:35	<b>Group Photo</b>		
4:45	<b>End of Conference Day 1</b> Buses Leave for Hotel		
7:00 – 10:00	<b>Networking Dinner</b>		

Time	Wednesday, November 4 <sup>th</sup> 7:30 – 4:45		4
7:30 – 8:30	Registration & Coffee		
8:30 – 9:20	Live Formative Feedback and its Impact on the Future of Higher Education <b>Discussion Panel</b>		
9:20 – 10:00	Course Evaluations at LAU: A Decentralized Approach <b>Lebanese American University</b>		
10:05 – 10:45	Towards Data Analytics to Support Strategic Decisions and Enhance Students' Learning <b>Zayed University</b>		
10:45 – 11:10	Morning Coffee Break		
11:10 – 11:50	Strategies to Improve Response Rate in Non-Institutional Surveys <b>The Petroleum Institute</b>	Aligning Student Competencies with Industry Expectations <b>Interactive Session, facilitated by eXplorance</b>	
11:55 – 12:35	Summative vs Formative: What it Means and Why it Matters <b>Simon Fraser University</b>	Best Practices and Troubleshooting Techniques <b>Interactive Session, facilitated by eXplorance</b>	
12:35 – 1:45	Lunch Break		
1:45 – 2:30	Full Online Student Module Feedback Questionnaire: Influential Capabilities on Institutional Decision-Making Processes - <b>Xi'an Jiaotong-Liverpool University</b>		
2:35 – 3:15	Quality Management and Enhancement: Using Student and Faculty Feedback <b>University of Sharjah</b>		
3:15 – 3:35	Afternoon Coffee Break		
3:35 – 4:15	Strategies to Measure Teaching Effectiveness <b>American University of Beirut</b>		
4:15 – 4:35	<b>Closing Ceremony</b>		
4:35	<b>Group Photo</b>		
4:45	<b>End of Conference Day 2</b> Buses Leave for Hotel		